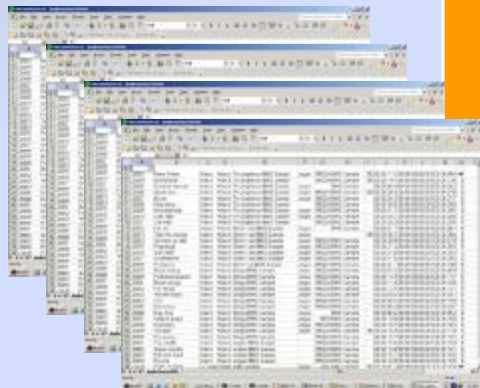


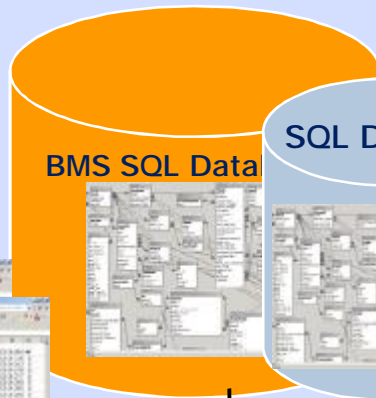


Connecting, enabling and displaying Your assets.

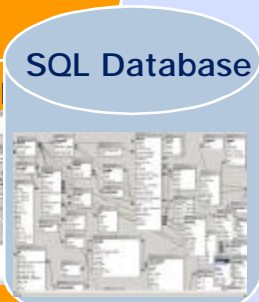
Tab-Txt Library files



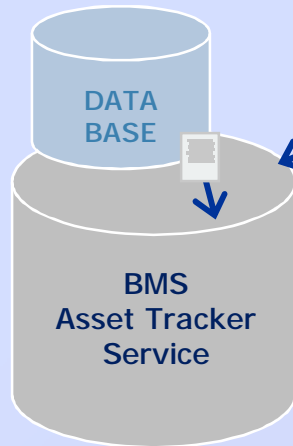
BMS SQL Data



SQL Database



DATA
BASE



BMS
Asset Tracker
Service



aif; *.aifc; *.aiff; *.asf; *.
asx; *.au; *.avi; *.cda; *.
.cag; *.ivf; *.m1v; *.m3
u; *.mid; *.midi; *.mp2;
*.mp3; *.mpa; *.mpe; *.
.mpeg; *.mpg; *.mpv2;
*.rmi; *.snd; *.wax; *.w
av; *.wma; *.wms; *.w
mv; *.wvx; *.wmz

BMS can connect to all sorts of assets and is not closed against other, SQL Databases are connected via connection scripts and Audio files are collections of media files in a folder.



BMS Libraries are Tab-Text files, SQL/ODBC Databases are connected using connection scripts and Audio files are collections of media files in a folders pointed to by the BMS organizer.

BMS Library Organizer

Organizer view, on a buttonclick you access a complete selection of your media in the selected category.





In the News

- NetWorking together
- BMS Edit Radio "The Fastest Editor on the planet"
- Private and public productions
- When something is ready everybody can see it instantly
- Reliable, Thousands of users
- Want save some time? Start here

Gathering the news

BMS Scheduled recorder
keep track of what others say



Producing/editing the news

BMS-Edit Radio Audio editor

- SQL/ODBC Database version in the Newsroom
- File version in the laptop for the outdoor hardworking news reporter



BMS SQL Database

Casting the news

BMS - On Air Payout Controller

- Timeline Automation mode
- Live Assist mode

BMS - Playlist Manager

Voice tracking, scheduling

BMS Administration tool

SQL Database and Audio file maintenance.



BMS-Edit Radio Audio editor
SQL Database ODBC version
in the Newsroom



BMS-ODBC Open Data Base Connectivity for databases

- The BMS System is open to all data bases that have the ODBC interface (Open Data Base Connectivity). As such BMS is flexible to connect to every database server carrying this interface.
- Open Data base Connectivity are application programming interfaces (APIs) that give you the ability to write applications that are independent of any particular data base management system (DBMS).
- ODBC provides an API that different data base vendors implement via ODBC drivers specific to a particular data base management system.
- BMS uses this API to call the ODBC Driver Manager, which passes the calls to the appropriate driver. The driver, in turn, interacts with the DBMS using Structured Query Language (SQL).
- As a major part of the Microsoft Windows Open Standards Architecture (WOSA), ODBC is here for the long run and is also the reason why this is widely spread among data base vendors.
- For Databases not carrying the ODBC interface there are a number of options, for example, the data base vendor can build an ODBC driver or BCC can build a specific interface to order.
- BMS uses the data base for certain data to compile into playlists and to provide for an interface to the database to browse, select and search amongst the entries. BMS can also compile data and port them to DAB , RDS and other systems.





Radio production



BMS-DB database maintenance tool

- BMS-DB is an SQL database maintenance tool for the BMS SQL database.
- The tool offers search, edit and delete functions for both BMS Edit Pro project files, as well as the content of the database and all the audio files.
- As such the BMS DB may be run from a number of different software from database vendors, such as Oracle, MS SQL and IBM.
- Since the design allows for program oriented operation it is easy to add and maintain the production for each program with all types.
- A reporter may produce private and public items directed towards a specific radio program, at a certain time and date

BMS-DB

